

June 17, 2013

## TO: OUR VALUED <u>US</u> NORTON CUSTOMERS

## SUBJECT: Inflationary Price Increase

Effective September 9, 2013, <u>prices of select items</u> will be adjusted. Orders placed prior to 9/9/2013 will be priced according to the current price schedule. Orders placed on or after 9/9/2013 will receive the new pricing.

A breakdown of percent adjustments by product category is as follows:

Select Items	% Adjustment
Select Dry Ice A975 categories:	
All 5" & 6" Discs (including Multi-Air)	5%
Sheet Rolls (PSA & NorGrip)	2.5%
Select Gold Reserve A296 categories:	
6" Tabbed Discs	10%
6" 25-Count Disc Rolls	4%
6" NorGrip Discs	4%
PSA Sheet Rolls	2%
Masking Tape:	
PG Co-Brand	6%
AM Co-Brand	6%
Tan-Premium	4%
Gold-Performance	5%
Select ASC Items:	
Waterborne Cleaner #21937	3%
Guide Coat #21938	3%
Weatherstrip Adhesives #82705 & 82706	3%
Rubberized Undercoating #82776	5%
Panel and Adhesive Cleaner #82780	3%
Zinc Rich Weld Thru Primer #82781	3%

We will send out an excel file with the new pricing at least 60 days before the effective date; however, we wanted to give you ample notice of this select price adjustment so you may plan accordingly for ordering purposes.

Thank you for your support of Norton products.

Sincerely,

Puccia

Ron Cuccia North American Sales Manager, Automotive Aftermarket