



## PPG Automotive Refinish

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**Steven R. Podlas**  
Brand Manager – Industrial Segments, NA  
Commercial Coatings

January 10th, 2012

Dear Valued PPG Refinish Amercoat Distributor:

PPG Industries is committed to providing the industry proven products that you have come to expect and upon which your customers depend. As such, PPG continues to purchase only the raw materials that will ensure the performance characteristics of each and every one of our products.

Continued uncertainty and disruption in the supply chain, ongoing demand in emerging markets and a limited supply capacity, has resulted in coatings industry suppliers continuing to raise PPG's prices for materials. As a result, it has become necessary to implement a price increase for Amercoat products marketed by the Refinish and PMC business units.

Effective Feb 20th, 2012, Amercoat product pricing will increase with variable percentages by line, but will have a weighted average of 6%. Core line products will increase with a maximum percent as indicated below:

Amerlock 2/400	5.5%
Amershield	5.5%
Amercoat 450H	7.4%
Amercoat 370	5.6%
PSX700	5.6%
PSX1001	5.6%

New price sheets will be available shortly and provided to you by your commercial territory manager or available for download on the PPG Refinish website.

Thank you for your continued support of PPG products and we wish you good selling throughout the year.

Sincerely,

Steven Podlas  
Brand Manager - Industrial Segments  
Commercial Coatings

Cc: C. Pannent, A. Hetchler